

SIHHHDS305A - SELECT & APPLY HAIR EXTENSIONS FULL DAY HANDS ON MASTERCLASS

Course Butline

FLAT TRACK WEFT METHOD TRAINING PACKAGE

This course is suitable for:

QUALIFIED HAIRDRESSERS/TECHNICIANS TRAINED IN 1 OR MORE EXTENSION METHODS

This half day course is a condensed training session and ideal for stylists who are experienced in hair extension application methods looking to add flat track weft extensions to their salon services. The class focuses on the application rather then the theory of hair extensions as well as business mentoring. Our half day classes hold a maximum of 4 students to ensure a personalised training experience with one on one assistance.

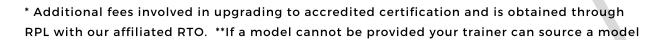
The session is made up of theory and practical sections, and requires a model.

The areas that will be covered over the day are as follows:

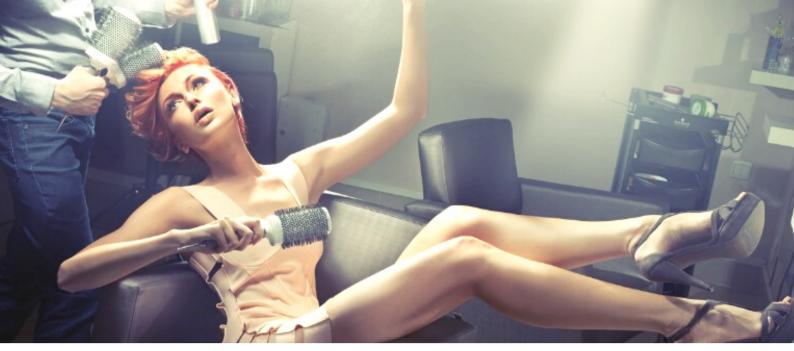
- -Introduction to Hair Extensions
- -Explanation of weft application systems and tools used
- -Client consultation
- -Demonstration of extension placement, sectioning and application techniques
- -Stylist participation/application of a full head of extensions on a mannequin & a model
- -Pre-cutting, cutting, blending and shaping of extensions into clients natural hair
- -Demonstration of safe removal of extension method
- -Demonstration of safe maintenance of extension method
- -Product recommendations, Maintenance and Care briefing
- -Business advice, customer engagement, social media strategies and customer compliant handling
- -Information regarding wholesale, pricing structures

A Statement of Attainment will be provided to each student at the completion of training and evidence of their work is provided. As this is a condensed course it is non accredited, if you wish to seek accreditation please discuss with the course training provider about RPL to upgrade your certificate (fees apply). Our Trainer is certified in Workplace Training and Assessment and is affiliated with a Registered Training Provider, all training resources are from the National Training Package of Hairdressing.

Each student is required to bring a model** with a medium thickness/length (not curly) and they must come in 5 days prior to training to be colour matched. If you cannot provide your own model please advise us and we will arrange a model for you







Pricing

Want to take your salon to the next level? Increase your clientele, sales and retention with a method that is truly meant for the regular wearer. We offer non-accredited and nationally accredited training in all application methods, in a one on one or group salon training format to suit your business needs.

STARTER KIT

- Hair Extension Pliers
- Threader tools
- Needles & thread
- Tail comb
- Sectioning clips
- Microbeads (3 colours)
- small scissors
- Training Manual
- Business form templates

STUDENT PRICE: Included (Total Value \$250)

(1 x kit provided for Group/salon training sessions, extra kit can be purchased on request)

FULL DAY HAIR EXTENSION TRAINING WORKSHOP

(Choose between Weft/Tape/Microbead/Fusion methods)

COURSE PRICE: \$1390 p/person for 1 Method \$1690 p/person for 2 Methods

Course Includes:

Full Day training (9:30am-5:00pm)

1 Demonstration Model for installation

Course Manual

Hair Extension Starter Kit

Business Documents and templates

Access to our Wholesale Account

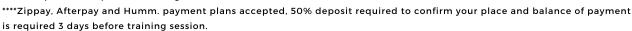
Certificate of Completion

PLEASE NOTE: price of education does not include the hair required for demonstration model (we encourage you to on charge this to your model and will be \$300)

Prerequisites: None

TRAINING TERMS & CONDITIONS

^{**}Travel Fee may be required for Interstate/rural in-salon training for one on one sessions. Colour match will be required workshops 2 weeks prior to training to ensure model hair is available.





Flat Track Wests

FLAT - DISCREET - VOLUMOUS - NATURAL

Show Off Academy has made its mark in Adelaide by being the first salon to offer Flat Track Weft Extensions, the most cost effective type of extensions your salon can offer, that will ensure your clients become long term wearers.

Our Managing Director has 6 years experience in the method, and she wants to share all of her hair secrets with your salon. Being an expert Extensionist means that you consider the ease of wear for every client - correct placement, a secure install and a seamless blend. These things are very easy to achieve with our weft extensions where other methods cannot

Our weft method is an adaption of the braided weft, which originated in the UK. The braided weft was designed for women of African American decent and is not suitable for Caucasian hair as the cuticle is not thick/strong enough to hold the braids

More supportive, flatter and evenly distributed weight of your extensions means a safer, longer wear = less maintenance. The method involves a micro bead track which is installed using a special threading system, upon which the wefts are sewn securely. If done correctly the wefts stay flat, hidden and last for months.



They are highly recommended for women of all hair types, thicknesses and lengths, especially for those who are new to extensions as they are so easy to maintain. Installations are customised for each client, to ensure placement is safe and damage free.

We offer weft extension training in any of our courses, as well as ongoing support via phone, skype and facebook groups. Learning doesn't end the day the course is completed, we offer ongoing support to all of our salons with skype calls, a free refresher session and a facebook support group to assist you and your team to grow the confidence in your technique.

If you have any questions about our exciting Flat Track Weft please do not hesitate to call us or better yet come in for a consultation prior to booking training to see what all the fuss is about!



Wholesale

TAKE THE GUESSING OUT OF FINDING SUPPLIERS

A point of difference that our training has above others is that we provide our salons with ongoing support throughout your hair extension journey. After training is finished we hope that all our salons turn to us for advice on how to sell to clients, how to make sure your consults convert to sales and how to ensure your clients return. So naturally offering you products that have been tried and tested is a large part of taking the guessing game out of growing a clientele.

We offer two levels of quality for wholesale, so your salon can offer products to clients of any budget. It is a smart business move to have options for your clients, not only will they respect that you have given them options but will also ensure that you wont lose clients because your pricing is too high/low for them or not in line with your competitors. For more information please ask for a wholesale info pack at your training session.

Ongoing Support

We are not interested in just taking your money and running, our courses are designed to build confident hair extension technicians and want to keep the doors open for ongoing support. Show Off offer a complimentary refresher session one month after your training, to go over any issues you've had and help you overcome your initial obstacles and build your confidence as a technician.

We also offer a shadowing session (at an extra cost) where you can come in and shadow our trainer in salon to see installations, maintenance appointments and consultations in action!

Bookings

READY TO TAKE YOUR SALON TO THE NEXT LEVEL?

We require a 50% deposit upfront to secure your place for the date/time selected and offer Afterpay, Zippay and Humm. payment plan options. The balance is due 3 days before the course date. Models are required for each method being delivered, if you require assistance finding a model please discuss with your trainer as this needs to be arranged a week prior to course commencement.

Ready to get started? For more information about training or upcoming course dates contact our Course Training Provider Shay Coulthard on 0467 288 881 or go to our website to apply online.

